



GovRAMP
CYBER SUMMIT
PRESENTING SPONSOR carahsoft.

October 2-3, 2025
JW Marriott - Chicago

SPONSORSHIP PROSPECTUS

Greetings!

We are excited to welcome you to the second annual GovRAMP Cyber Summit, taking place October 2–3, 2025, at the JW Marriott in Chicago. As the premier forum focused on advancing cybersecurity in the public sector, this event brings together government officials, cloud providers, procurement leaders, and industry experts to explore the evolving landscape of secure cloud adoption.

GovRAMP is proud to partner with Carahsoft once again to host this summit—where security and innovation converge. Across two days of keynote sessions, workshops, learning labs, and panels, we'll explore pressing topics including procurement modernization, AI readiness, public-private collaboration, and efforts to align cybersecurity frameworks across jurisdictions.

With 400+ attendees expected and 50+ government entities represented, the GovRAMP Cyber Summit is a unique opportunity to demonstrate your organization's leadership, connect with decision-makers, and be part of the national movement driving risk-based, security-forward innovation.

This sponsorship prospectus outlines exclusive opportunities available to GovRAMP members only. We invite you to explore how your organization can participate and be seen as a key contributor in shaping the future of public-sector cybersecurity.

We look forward to seeing you in Chicago.

Leah McGrath, Executive Director, GovRAMP
Craig Abod, President, Carahsoft



Where Cybersecurity & Innovation Converge

Sponsor the 2025 GovRAMP Cyber Summit

The second annual GovRAMP Cyber Summit—presented by Carahsoft—convenes the nation's leading voices in public sector cybersecurity to address today's most complex challenges in secure cloud adoption, procurement modernization, and emerging technologies. This is where government decision-makers, industry leaders, and technology pioneers come together to align best practices, advance secure innovation, and shape the future of cyber governance. With a focus on procurement modernization, framework alignment, and real-world implementation strategies, the GovRAMP Cyber Summit fosters actionable collaboration at the intersection of policy and technology.

Anticipated Audience

- 400+ expected attendees
- 50+ Government entities represented
- 60% decision-makers
- CIOs, CISOs, procurement officials, and cloud providers

Event Details

Date: October 2-3, 2025

Location: JW Marriott Chicago, IL

Audience: C-Level government technology officials, government procurement officials, provider members and potential provider members, CSP decision makers, and 3PAO's.



Sponsor Highlights

Two (2) Keynotes

- Second City Keynote Presentation: Silos of Excellence – Bridging the Gaps between IT, Leadership, Procurement & Industry
- Keynote Discussion: The Federal Frontier, Framework Harmonization, AI & Emerging Opportunities

Two (2) Panels

- Tales from the Cyber Frontline: Where Security & Procurement Collide
- Fireside Chat – What Policymakers Need from Industry & Vice Versa

Two (2) Workshops

- Crisis Simulation: Practice the Possible
- Co-Creators Workshop: Designing the Future of Security

Five (5) Learning Labs

- **Industry Learning Lab:** Become a True Preferred Partner: Embracing your role in Cyber Risk Management from RFP through Contract Delivery
- **Government Procurement Learning Lab:** Enhancing Security through Strong Contracts
- **Government IT Learning Lab:** Who's on First? Roles & Responsibilities in Risk Management
- **Industry Learning Lab:** GovRAMP in Action: Timelines and Tools for Industry
- **Government IT & Procurement Learning Lab:** Securely Leveraging AI/ML in Cloud Products

Four (4) Options for Sponsor Pre-Recorded Transition Videos of 1-2 min. (Related Content and/or Thought Leadership)

See details on the following pages. **GovRAMP will conduct prep calls with all speakers leading up to the event.**

Sponsorships are available to GovRAMP Members ONLY. Sponsorships are available on a first-come, first-served basis. We look forward to your participation!



Agenda Summary

All sessions are in the Central Time Zone (CT).

Pre-Conference GovRAMP Member Event: October 1, 2025	
4:00 - 5:30pm	Provider Leadership & 3PAO Advisory Council's Meeting & Happy Hour
Day One: October 2, 2025	
7:45 - 8:45am	Registration & Breakfast
8:45 - 9:00am	Introduction and Welcome Remarks
9:00 - 9:45am	Panel 1: Tales from the Cyber Frontline
9:45 - 10:05am	Networking Break
10:10 - 11:40am	Keynote: Silos of Excellence – Bridging the Gaps between IT, Leadership, Procurement & Industry
11:40 - 11:50am	Founders Award Presentation
11:50am - 12:50pm	Luncheon
12:50 - 1:50pm	Industry Learning Lab Become a Valued Partner: Embracing your role in Cyber Risk Management from RFP through Contract Delivery and Threat Mitigation
	Government Procurement Learning Lab Enhancing Cyber Resilience through Strong Contracting and Operational Readiness
	Government IT/Security Learning Lab Operationalizing Threat Intelligence
1:50 - 2:10pm	Networking Break
2:10 - 3:25pm	Crisis Simulation: Practice the Possible

3:25 - 3:45pm	Networking Break
3:50 - 4:40pm	Panel 2: All Security is Local
4:40 - 4:45pm	Closing Remarks
4:45 - 6:00pm	All Attendee Reception
Day Two: October 3, 2025	
7:30 - 8:30am	Networking & Continental Breakfast
8:30 - 8:45am	Keynote Remarks: Federal Update
8:45 - 9:45am	Keynote Discussion: The Federal Frontier, Framework Harmonization & Emerging Opportunities
9:45 - 10:05am	Networking Break
10:05 - 11:05am	Industry Learning Lab GovRAMP in Action: Timelines and Tools for Industry
	Government Procurement Learning Lab Securely Leveraging AI/ML in Cloud Products
11:05 - 11:10am	Short Break
11:15 - 11:55 am	Co-Creators Workshop: Filling in the Gaps
11:55am - 12:00pm	Closing Remarks

GovRAMP Cyber Summit Sponsorships

We are pleased to offer sponsorship opportunities to GovRAMP members at the 2025 GovRAMP Cyber Summit.

Summit and Networking Sponsorships

Sponsorships are available to GovRAMP Members ONLY. To become a GovRAMP member you can register [here](#). Sponsorships are available on a first-come, first-served basis. We look forward to your participation!

VIP DINNER SPONSOR – \$22,000 (1 Available)

- Exclusive sponsorship of the VIP Dinner on October 2, attended by GovRAMP Board, committees, task forces, and top-tier public and private sector leaders
- Opportunity to deliver brief welcome remarks at the start of the dinner
- Invitation to attend the dinner for 4 representatives
- 4 full summit passes
- Recognition on event website, promotional materials, and on-site signage
- Verbal recognition from GovRAMP leadership during the event
- Full registration list with contact information
- 6' tabletop exhibit with electricity, internet, and lead retrieval included

KEYNOTE SPONSOR – \$22,000 (1/2 Available)

- Opportunity to deliver a 5-minute keynote welcome and either moderate a panel of 2–3 government speakers or, if participating in the Second City keynote experience, collaborate on content development and engage in the program as appropriate
- Recording of the keynote session provided post-event (not applicable for Second City keynote format due to performance rights)
- Full registration list with contact information
- Recognition on event website, promotional materials, and on-site signage
- Verbal recognition from GovRAMP leadership during the event
- 4 full summit passes
- 6' tabletop exhibit with electricity, internet, and lead retrieval included

Keynote Topic:

Silos of Excellence: Bridging the Gaps between IT, Leadership, Procurement & Industry **(SOLD OUT)**

The Federal Frontier: Framework Harmonization & Emerging Opportunities

PANEL SPONSOR – \$20,000 (0/2 Available) **(SOLD OUT)**

- Opportunity to moderate or participate in a panel session alongside 2–3 government speakers
- Recording of the session provided post-event
- Full registration list with contact information
- Recognition on event website, promotional materials, and on-site signage
- 4 full summit passes
- 6' tabletop exhibit with electricity, internet, and lead retrieval included

Panel Topics:

1. *Tales from the Cyber Frontline* **(SOLD OUT)**

2. *All Security is Local* **(SOLD OUT)**

WORKSHOP SPONSOR – \$20,000 (2 Available)

- Opportunity to facilitate a live workshop
- Recording of the session provided post-event
- Full registration list with contact information
- Recognition on event website, promotional materials, and on-site signage
- 4 full summit passes
- 6' tabletop exhibit with electricity, internet, and lead retrieval included

Workshop Topics:

1. *Crisis Simulation: Practice the Possible (Day 1)*
2. *Co-Creators Workshop: Filling in the Gaps (Day 2)*

LEARNING LAB SPONSOR – \$15,000 (4/5 Available)

- Opportunity to moderate or participate in a breakout session learning lab
- Recording of the session provided post-event
- Scanned leads from attendees who participated in the session
- Recognition on event website, promotional materials, and on-site signage
- 3 full summit passes
- 6' tabletop exhibit with electricity, internet, and lead retrieval included

Learning Lab Topics:

1. *Industry Learning Lab: Become a Valued Partner: Embracing your role in Cyber Risk Management from RFP through Contract Delivery and Threat Mitigation (Day 1)*
2. *Government Procurement Learning Lab: Enhancing Cyber Resilience through Strong Contracting and Operational Readiness (Day 1)*
3. *Government IT/Security Learning Lab: Operationalizing Threat Intelligence (Day 1) (SOLD OUT)*
4. *Industry Learning Lab: GovRAMP in Action: Timelines and Tools for Industry (Day 2)*
5. *Government IT & Procurement Learning Lab: Securely Leveraging AI/ML in Cloud Products (Day 2)*

PRE-RECORDED MAIN STAGE VIDEO SPONSOR – \$10,000 (4/4 Available)

- 1-2 minute pre-recorded video vignette to be played on main stage with full audience during session transitions
- Recognition on event website, promotional materials, and on-site signage
- 2 full summit passes
- 6' tabletop exhibit with electricity, internet, and lead retrieval included

EXHIBITOR SPONSOR – \$8,000 (6/9 Available)

- Recognition on event website, promotional materials, and on-site signage
- 2 full summit passes
- 6' tabletop exhibit with electricity, internet, and lead retrieval included



Non-Exhibiting Sponsorship Opportunities

These sponsorships do not include an exhibit table and are ideal for companies seeking brand visibility. They may be sponsored on their own or added to an existing exhibit sponsorship.

NETWORKING HAPPY HOUR – \$5,500 (0 Available) (SOLD OUT)

- Branding at the bar and drink stations during the networking happy hour
- Recognition on event website, promotional materials, and on-site signage
- 2 full summit passes

REGISTRATION SPONSOR – \$4,000 (1 Available)

- Branding on welcome bag provided to all attendees and at check-in; sponsor commitment by 8/18/2025
- Recognition on event website, promotional materials, and on-site signage
- 2 full summit passes

WIFI SPONSOR – \$4,000 (1 Available)

- Branding included in agenda including Wi-Fi login
- Recognition on event website, promotional materials, and on-site signage
- 2 full summit passes

NOTEBOOK SPONSOR – \$4,000 (0 Available) (SOLD OUT)

- Logo on notebooks provided to all attendees; sponsor commitment by 8/18/2025
- Recognition on event website, promotional materials, and on-site signage
- 2 full summit passes

BREAKFAST SPONSOR – \$5,000 (1 Available)

- Branding at breakfast stations
- Recognition on event website, promotional materials, and on-site signage
- 2 full summit passes

LUNCH SPONSOR – \$5,000 (1 Available)

- Branding at lunch stations
- Recognition on event website, promotional materials, and on-site signage
- 2 full summit passes

NETWORKING BREAK SPONSOR – \$3,500 (3/3 Available)

- Branding at coffee and snack stations during networking breaks
- Recognition on event website, promotional materials, and on-site signage
- 2 full summit passes

Application and Contract for Sponsorship

If you have interest in any of the sponsorships included in this document, please fill it out the form below and return GovRAMPmarketing@carahsoft.com.

Sponsor Information

Company/Division:		
Address:		
City:	State/Province:	Zip/Postal Code:
Primary Contact:		Title:
Email:	Tel:	
Accounting Contact/Title:		Email:
Tel:		

Sponsor Opportunities

Sponsorships are assigned on a first come, first served basis, and are not deemed final until this application is countersigned and returned to sponsor.

Select sponsorship (please check):

- | | |
|--|---|
| <input type="checkbox"/> \$22,000 VIP DINNER SPONSOR (1 Available) | <input type="checkbox"/> \$5,500 NETWORKING HAPPY HOUR (0 Available) |
| <input type="checkbox"/> \$22,000 KEYNOTE SPONSOR (1/2 Available) | <input type="checkbox"/> \$4,000 REGISTRATION SPONSOR (1 Available) |
| <input type="checkbox"/> \$20,000 PANEL SPONSOR (0/2 Available) | <input type="checkbox"/> \$4,000 WIFI SPONSOR (1 Available) |
| <input type="checkbox"/> \$20,000 WORKSHOP SPONSOR (2 Available) | <input type="checkbox"/> \$4,000 NOTEBOOK SPONSOR (0 Available) |
| <input type="checkbox"/> \$15,000 LEARNING LAB SPONSOR (4/5 Available) | <input type="checkbox"/> \$5,000 BREAKFAST SPONSOR (1 Available) |
| <input type="checkbox"/> \$10,000 PRE-RECORDED MAIN STAGE TRANSITION VIDEO SPONSOR (4/4 Available) | <input type="checkbox"/> \$5,000 LUNCH SPONSOR (1 Available) |
| <input type="checkbox"/> \$8,000 EXHIBITOR SPONSOR (6/9 Available) | <input type="checkbox"/> \$3,500 NETWORKING BREAK SPONSOR (3/3 Available) |

This Application and Contract will become effective upon acceptance of this agreement by Carahsoft:

For Sponsor:

For GovRAMP:

Signature

Date

Signature

Date

For Carahsoft Technology:

Signature

Date